

All of your favorite original  
Seehafer talk shows in one place.

# SEEHAFER

## PODCASTS



[SEEHAFERPODCASTS.COM](http://SEEHAFERPODCASTS.COM)



SAMSUNG

amazon music

# SEEHAFER DIGITAL

WEB DEVELOPMENT

Check out one of our websites!

LOGO DEVELOPMENT

WE'LL GIVE YOUR BUSINESS A FACE!

GRAPHIC DESIGN

BREW IT YOUR OWN BEER WITH PETSKULL BREWING CO.

LET US HANDLE YOUR PROMOTIONAL DESIGNS!

CONTACT  
TERRY STEVENSON  
FOR MORE INFORMATION!

✉ TERRY@SEEHAFERNEWS.COM  
📞 (920) 242-0560

# CLIENT TESTIMONIALS

“I was in need of an eye-popping and attention-grabbing flyer for a new promotion PetSkull Brewing was running...not to mention we were on a fairly tight time table. Terry, Emily, and the crew at Seehafer News came through HUGE as they not only got me a mockup design within hours, they were able to work with me on a few iterations until we had it perfect. I am absolutely going back to Seehafer News and their marketing and design services for our future promotional needs!”

- **PetSkull Brewing Company**

“We were looking for fast turnout on a design project that needed a fresh look. Emily and the team turned around an excellent design for us, practically overnight and we published it the next day. We were so grateful for the talent and turn around.”

- **Wisconsin Broadcasting Association**

“Working with Emily and Terry on this project has been great. They've been extremely helpful with everything from collecting pictures and videos to making the small changes I've asked for. Emily did a great job with the design and offered helpful recommendations for a professional user friendly site.”

- **Tapped on the Lakeshore**

“Emily was easy to work with and open to our ideas and end vision for our website. She took feedback well and continued to make requested changes to ensure our website reflected everything we wanted. In the end and a lot of collaboration, our website reflects our vision. Thank you for helping us refresh our online presence.”

- **Sonnenburg Builders Inc.**

“Emily's work on our monthly advertisements has made a positive impact on our business. She provides us with creative, applicable content in a timely manner. We enjoy working with Emily when designing our monthly advertisements because she offers a unique perspective, along with creative graphics.”

- **Weier Wealth Management**

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# SEEHAFER DIGITAL

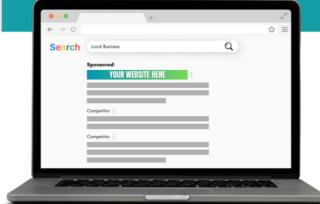
## Specialists in Digital Advertising

### DISPLAY & VIDEO PRE-ROLL



A popular digital tactic that uses graphic images or video ads displayed on electronic devices. Extensive targeting criteria includes location, gender, behaviors & interests, age & HHI ranges, and more.

### PAID SEARCH (SEM)



Also referred to as pay-per-click, Paid Search places an advertiser's message in highly visible positions on Google search page results based on keywords or search terms.

### GEOFENCING & VIDEO GEOFENCING



Location-based advertising that serves ads to job prospects while they are using apps and websites on mobile devices and tablets that have location services enabled.

### STREAMING AUDIO



Online audio includes listening to the radio via the internet. These services are accessible on many devices, including smart TVs, tablets, computers, laptops and smart phones.

### STREAMING TV



Targeted OTT/CTV video ads that are delivered to all types of devices, including desktop and laptop computers, mobile devices tablets and other internet-connected devices while watching TV.

### SOCIAL MEDIA



Ads that appear on Facebook, Instagram and Messenger while users are actively engaged with the platform on a desktop or laptop computer, mobile device or tablet.

### LOCATION- BASED RETARGETING



Location-based retargeting allows an advertiser to reach audiences even after they've visited a geofence. Location-based retargeting uses a rolling 30-day lookback window, refreshed weekly through the duration of the campaign.

# SEEHAFER

# DIGITAL

Visit  
[SeehaferDigital.com](http://SeehaferDigital.com)  
to learn more!



## Download the Seehafer News App

Powered by UnitedOne Credit Union



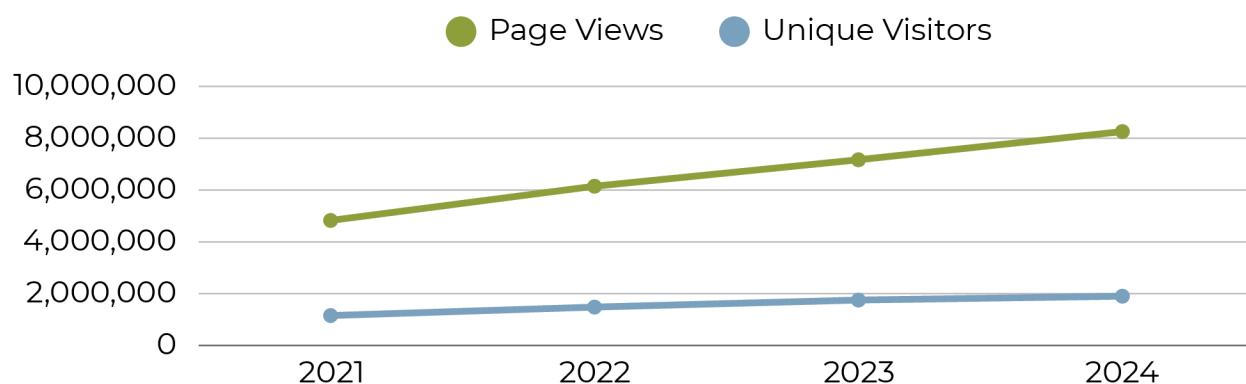
### Annual Totals from SeehaferNews.com

	2021	2022	2023	2024
Page Views	4,826,733	6,147,512	7,169,324	8,258,514
Unique Visitors	1,154,581	1,481,424	1,752,914	1,901,581

*Page Views* count every time someone flips to a new page.

*Unique Visitors* are the amount of non-repeating visitors.

### Increases on SeehaferNews.com



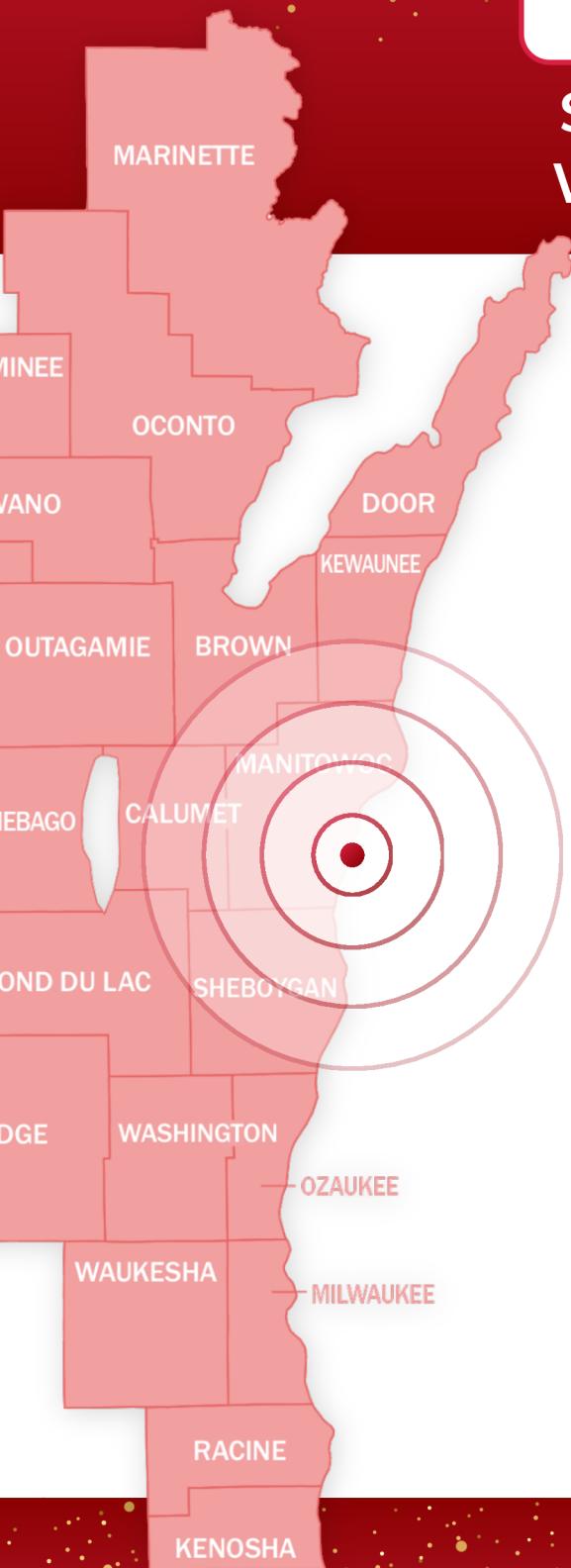
The above chart shows the increase of Page Views, Unique Visitors, and Total Sessions between 2020 and 2024.

# WOMT

1926 100 YEARS 2026

1240AM 98.9FM

Stream Online at  
[WOMTRadio.com](http://WOMTRadio.com)



## AUDIENCE:

WOMT Radio is a true local legacy — delivering live, local radio with original talk shows and community-focused programming. As a full-service station serving both Manitowoc and Sheboygan Counties, WOMT Radio continues to connect listeners with the news, conversations and entertainment they rely on every day.

## SPORT COVERAGE:



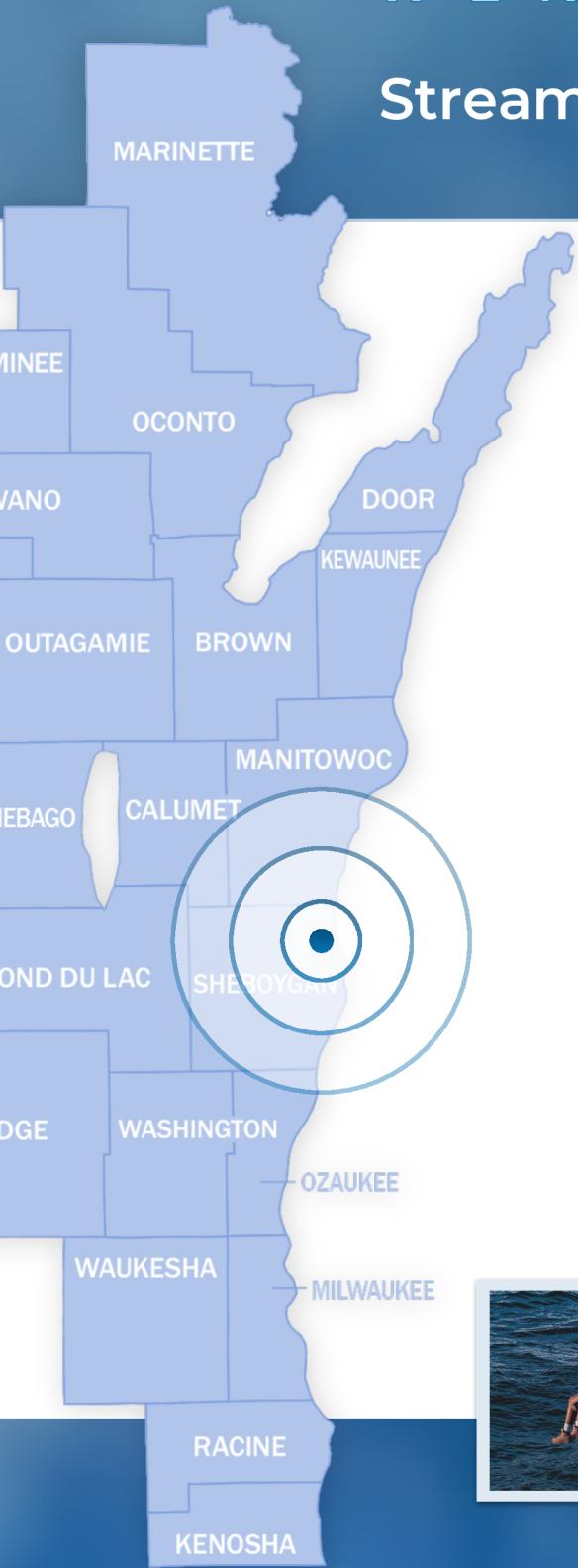
SIX YEARS IN A ROW!

MEDIUM  
MARKET  
TALK RADIO  
STATION  
OF THE  
YEAR

# Lake98.1

WLKN-FM

Stream Online at [WLKN.com](http://WLKN.com)!



## AUDIENCE:

Lake 98.1 FM resonates with loyal listeners throughout Manitowoc and Sheboygan Counties who enjoy an upbeat mix of today's Top 40 hits blended with unforgettable favorites from the '90s.

## ON-AIR:

### **Melissa in the Morning**

Weekdays, 6:00am to 10:00am

### **Ian in the Midday**

Weekdays, 10:00am to 2:00pm

### **Craig in the Afternoon**

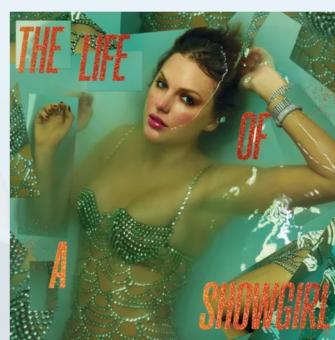
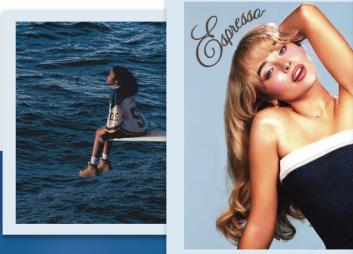
Weekdays, 2:00pm to 6:00pm

### **Delilah in the Evenings**

Everyday, 7pm to 12pm

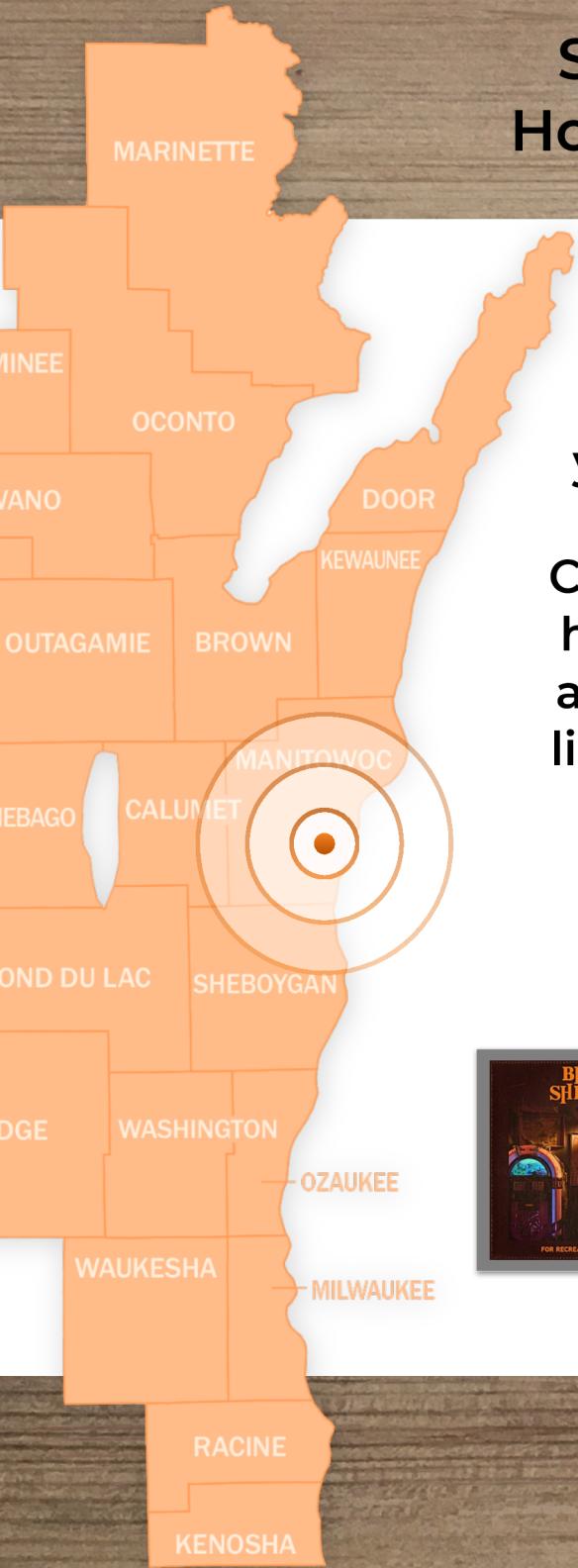
### **Top 40 with Ryan Seacrest**

Saturdays, 2pm to 6pm



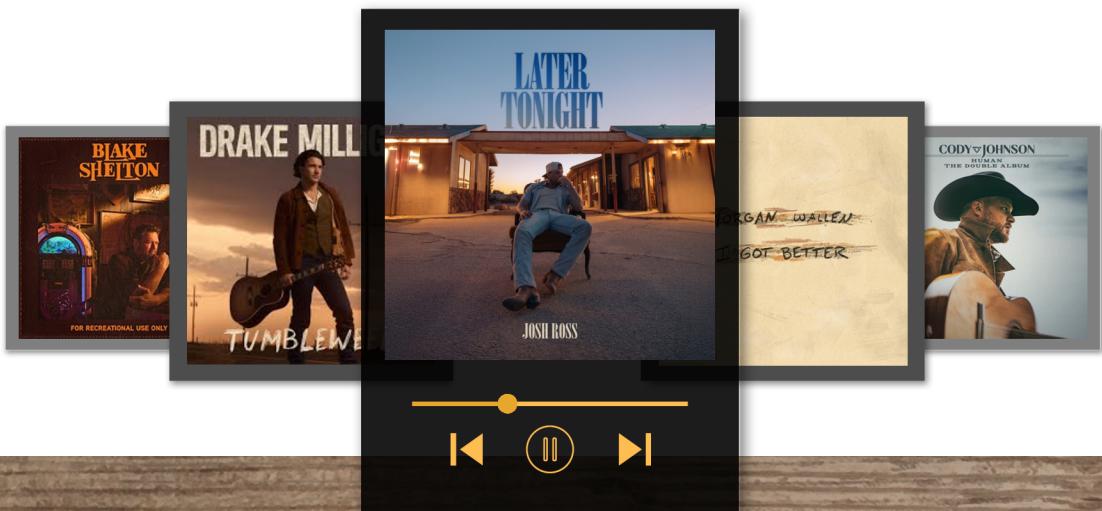


Stream Online at  
[HotCountry921.com!](http://HotCountry921.com)



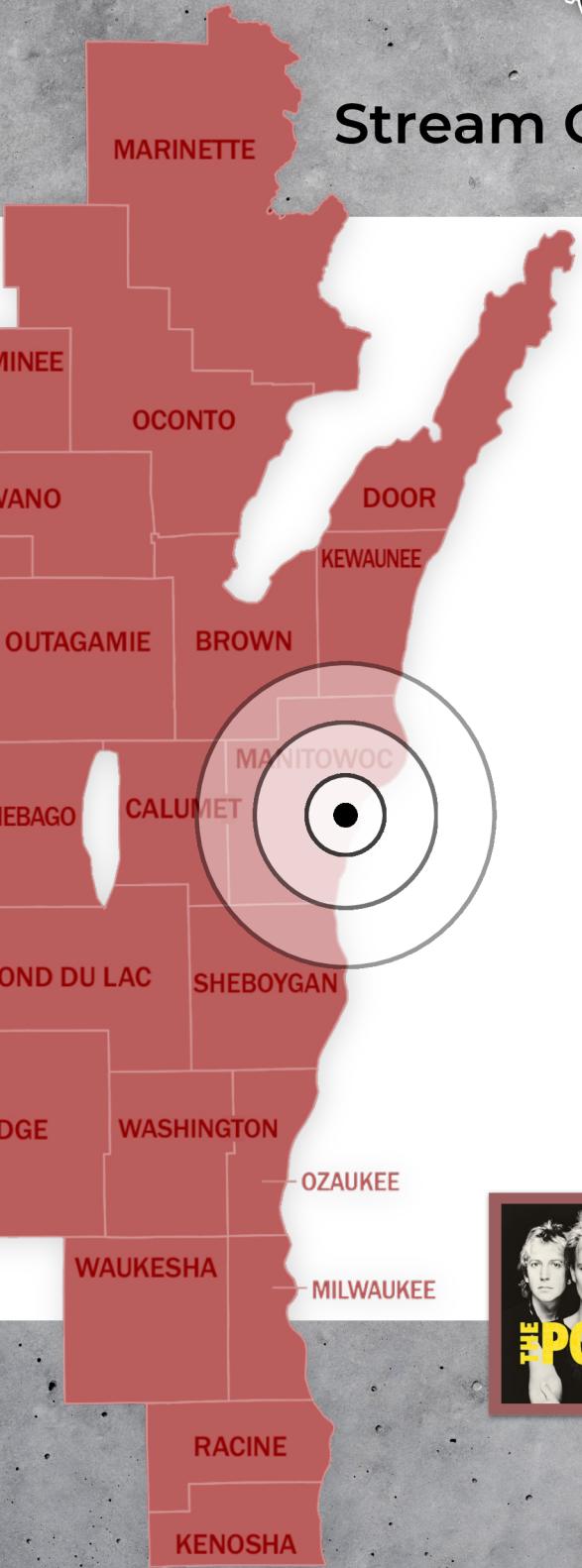
## AUDIENCE:

Hot Country 92.1 FM connects with a young, active segment of the country music audience across Manitowoc County. The station blends high-energy hits with engaging on-air personalities and big, exciting promotions that keep listeners entertained and plugged in all day long!





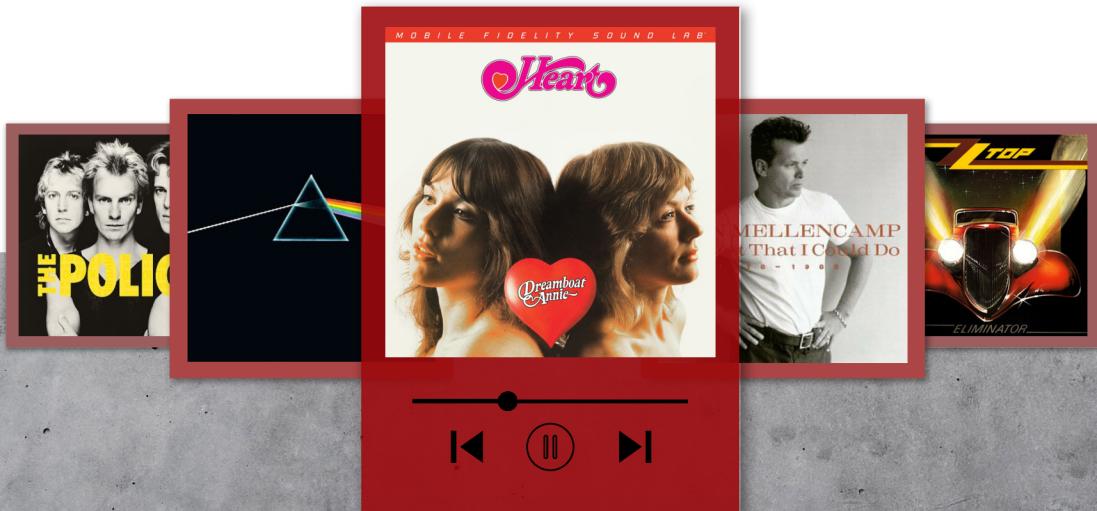
Stream Online at [WQTCFM.com](http://WQTCFM.com)!



## AUDIENCE:

The Rock on the Shore Q102 connects with a core audience of adults throughout Manitowoc and Sheboygan County who are passionate about CLASSIC ROCK from the '70s, '80s and '90s.

## SPORT COVERAGE:



# CLASSIC Country

WCUB 980 AM / 97.1 FM



Stream Online at  
[CubRadio.com!](http://CubRadio.com)



## AUDIENCE:

WCUB Radio reaches the heart of our local agriculture community — listeners who rely on timely local news, farm reports, market updates, and community-focused conversation every morning on “The Breakfast Club with Craig Dillon.”

## SPORT COVERAGE:





## ADVERTISE WITH US

Our advertising rates are both competitive and cost-effective, making it easy to elevate your business without breaking the budget. We don't believe in cookie-cutter solutions — our team thinks creatively to build innovative marketing campaigns that go far beyond standard radio and digital advertising.

*Connect with us today to explore the benefits of radio and digital advertising, learn about real success stories from our clients, and take the first step toward launching your campaign. Let's grow your business together!*



Vice President



Account Executive

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